



UPPER BAY MUSEUM

Preserving the Lifestyle of the Waterman and Hunter

Museum Notes

4/16/12

6:00 P.M.

1. Dinner Dance
 - a. Items Donated/Sponsors – Tax Donation Letters
 - i. Reviewed List received
 - b. Ticket Sales
 - i. Tickets accounted for so far 220 out for sales – 250 is sold out.
 - ii. Dispersed Tickets
 - c. Website Updates – Regular please let us know if there is anything we can change
 - d. Media Outlets
 - i. Reached out to Cecil Whig, Cecil Soil, Guardian, Cecil County Tourism, NE Chamber
 - ii. Jeff Coats, Pit Boss, sent our newsletter to 2,200 of his followers, posted on forums and posted on all his Facebook pages.
 - iii. The Town of North East has put it on their website
 - iv. Cecil Blog has posted on their website
 - v. Cecil Soil's publishing it in their May/June Issue
 - e. Menu – Option B thus far.
 - f. Table Cloths – Being Ordered
 - g. Band Jammers
 - h. Square Payment Successful – Accepting Credit Cards for Auction/UBM Membership
2. General Media: National Writer was impressed with the museum and wants pictures for his articles (Ohh Snap Photography)
 - a. Cecil County Tourism is potentially sending another writer this Saturday
 - b. Facebook has 49 Likes
 - c. Website has had 550+ Visitors
3. Members-
 - a. New Members 15
 - b. First Newsletter went out
 - i. Article Ideas?
 - ii. Next month Meet the Board (Pictures taken after the meeting)
 - iii. Jim Smith is interested in writing an article.
4. Museum Clean Up Efforts: Saturday 4/21/12 8:00 A.M.
 - a. Ideas for Exhibits: QR Codes (need narrators), Jack Manning suggested to get video of the punt gun and sculling demonstrations to put in these videos.



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- b. Duck Blind Photo Opportunity
 - c. Historian Rob Bailey Interested in helping out with the “stories” the museum tells.
 - d. Curator Report: Jack Manning
 - i. Boat Building has been significantly cleaned and made accessible to guests. He would like to move the boat stoves to properly clean them – possibly this Saturday. Jack also was looking for a better cataloging system.
 - 1. The maritime museum offered us suggestions to use B72 gel and a catalog system from that.
5. October Show Chairman
- a. Chairman Report: Rick Bouchelle
 - i. Billboards reserved, reached out to get banner made for Main Street
 - ii. North East Fire Hall Reserved
 - iii. In talks with seafood caterer for show food
 - iv. Getting quotes for wine/cheese event
 - v. Applications for vendors are available and online
 - vi. Museum will be open during the decoy show
 - b. HdG Show Table:
 - i. Sign Up Sheet Passed Around to get Table Coverage
 - ii. Video Loop
 - iii. Museum Promotional Items donated Rick Bouchelle
 - iv. List of Upcoming Events
6. Coordination with Town:
- a. Museum is open Memorial Day to Labor Day.
 - i. Sat. 10-4 Sun 12 – 4
 - b. Calendar of Summer Shifts:
 - i. June 23rd /24th Chevelle Show
 - ii. July 3rd Salute to Veterans’ (Fireworks)
 - iii. July Wine/Cheese Park with Large Band
 - iv. September Car Show Cystic Fibrosis
 - c. Chamber of Commerce Card Exchange
 - i. Wine/Cheese 5/8/12 5:30 P.M.
 - 1. Decoy door prize provided by Frank Muller
 - 2. Two Dinner Tickets door prize
 - 3. Wine Provided by Nichole
 - ii. Will send representative to next chamber meeting.
 - d. Town Meeting on 25th at 7 P.M. Vernon will attend to apply for alcohol permit for Wine/Cheese Card Exchange and to ask the town about the punt gun demonstration – if they need to prohibit fishing in that area.



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7. Treasurer Report: Martin Thompson discussed the bills being paid and the balance of the accounts.
8. ByLaw Committee: Vernon suggested to nominated Huey Mentz to be the Chair and Rick Bouchelle officially nominated him and Sally Krapf seconded.
 - a. Nichole to send Huey the latest draft of the by-laws.
9. Opening Day Chairman?
 - a. May 5th Soft Opening (Same Day HdG Show) It will be a busy day for the town: Harts Church Garden Show and March of Dimes Walk, Yacht Club Opening Day, Boat Show
 - b. 5/26 Punt Gun Demonstration (Vernon), Face Painting (Nichole's Contact), Water Taxi is in discussion with the Well Wood Club
 - i. Jack Manning suggested to having sculling demonstrations in addition to the punt gun and offered to provide that service.
 - ii. Jack also suggested tail gating of decoys buy trade and swap
10. Change Meetings to Tuesdays for VFW access.
 - a. Martin said the 4th Tuesday at 6:00 P.M. is available – all agreed.
11. Calling all Volunteers:
 - a. Schedule Days to Open Museum – Saturdays 10:00 – 1:00 and 1:00 – 4:00 and Sundays 12:00 – 4:00 from Memorial Day to Labor Day.
 - i. Jack has a tour guides speech written and will look for it for our volunteers.
 - b. Table Coverage HdG Show: Encourage people to visit our museum and events in two hour shifts.
 - c. Cleaning Up on Saturday/Videos 4/21/12 at 8:00 A.M All hands on deck
 - i. Sunday Boy Scout Troops coming at 2:00 P.M and need a tour guide
 - d. Ticket Sales
12. Any other comments/reports/etc?
 - a. Pat Vinceti, President of the Harve de Grace Decoy Museum said that he is here to help the museum in any capacity.
 - i. Please send him PDFs and he will get the word out.
 - b. Todd Brinkman – I'm here to help just let me know what I can do.
 - c. Jack wants to look into the key situation to help volunteers get in easier without having lots of keys issued.
 - i. Martin has the lock smith addressing the issue.
 - ii. Vernon said the alarm is all done in house and he can take care of that.
 - d. Nichole B.Gillis: Asked where our signage is located.
 - i. Some suggested there used to be a sign on I-95 but Pat indicated they were all being taken down and needing to be reapplied with the Tourism office.
 - ii. Todd Brinkman indicated the sign on Main Street is too small and needs to get more people's attention.