

# UPPER BAY MUSEUM

*Preserving the Lifestyle of the Waterman and Hunter*

## Meeting Notes

*3/22/12*

*7:00 P.M.*

Vernon:

- Announced administration changes and requested the board remain after the meeting for voting. General elections will be held this fall if any party is interested in perusing a position.
- Expressed sincere appreciation for not only attendance this evening from Board, Life, Annual Members and Interested Parties, but their continued support for upcoming museum happenings.
- Introduced the Dinner/Dance is to honor a few good men, Nich Demond, Stewart Demond, Gene Howell and Allen Purner
  - Families are speaking on their behalf and collecting pictures of them in the museum if anyone has any they can send in.
- Discussed overview of Auction Items donated so far.
- Donation of auctioneer's time as well as the facility.

Nichole:

- A Night on the Town:
  - Goal is to host a fine event to honor the men.
  - Band Jammers has come highly recommended by Martin and are booked for May 19<sup>th</sup>.
  - We have had several caterers quotes and are working on finding the balance between quality and affordability.
  - Linens: Quotes to rent and buy and it appears to be more cost effective to purchase them to be able to make this event more affordable for years to come.
  - Priced the restaurant supply store for nice plastic ware including plates, and napkins.
  - We have asked each board member to sell ten tickets. Our goal is to pack the house which is 250.
    - Sign up sheets were also circulating for helping out with the event, ticket sales, food committees, decorating/set up, greeters, etc. If you want to be involved, we are thrilled to have you aboard.
  - Seeking business sponsorship: We have multiple businesses on our website now Celestial Printing, J.R. Antiques, Vernon Bryant Decoys, and Ohh Snap Photography. We plan on inviting the chamber and other local businesses in town to the event and asking for donations to the auction.

# UPPER BAY MUSEUM

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- Initiated the Square up payment method to accept credit cards at a lower rate than we were calling them in, we get a signature and the participants get a receipt emailed or texted to them. Deposited in our account next day, no fees, and no costs.
  - Any suggestions? Inputs? Questions?
    - Dave Walker asked the break down of sponsorships for businesses. And how they would be recognized.
    - Wendy spoke of some auction items thus far for the silent auction.
- Table at HdG Show:
  - Video loop of punt gun demonstration to advertise opening day.
  - Square Up to accept payment for tickets for Night on Town, Memberships, or Donations
  - Give aways: Pens, Chip Clips, Frisbees with information about our events on them.
- Opening Day on Memorial Day. Punt Gun Demonstration, face painting, free admission and tours of the museum, a food vendor and possibly a band.
- Website/Facebook:
  - The website has launched with force. There have been over 130 visitors since its launch a couple of weeks ago. Consider this a soft opening while we figure out the logistics.
  - Components:
    - Information platform to advertise how to visit the museum.
    - Information about upcoming events.
    - Applications for volunteers and members.
    - Accepting donations.
    - Forum to collect email addresses to send out electronic newsletters
      - Making every effort to conserve printing and mailing funds and going green.
    - Showcase successful events, groups touring the museum, etc.
  - Suggestions? Comments? Concerns?
- Museum General:
  - Seeking corporate sponsorship to pay for buses to include the local schools in trips.
  - Exhibit Ideas: The museum has great hidden stories that we should share. We would like to incorporate smart phones to make the museum as interactive as possible.
    - Give the hunter experience, have a “working” duck blind station set up as a photo opportunity. Kids of all ages would love it.
    - Suggestions? Comments? Concerns?
      - Vernon spoke about we are welcome to new ideas. The tours were suggested to run every day in the summer.
      - Jack Manning suggested of loaning artifacts to other museums and showcasing these pieces on the website.
      - Jim Smith spoke regarding the importance of unity and working together to make the museum a success.

# UPPER BAY MUSEUM

*Preserving the Lifestyle of the Waterman and Hunter*

- Butch Wagoner spoke of cataloging items within the museum for traceability.
  - Jack explained the current inventory system for the museum.
  - Butch suggested changing the alarm immediately and the desire to donate to the museum.

Vernon thanked all very much for coming and closed the meeting.

## Board Members Meeting:

- Administration Changes
  - Vice President Frank Muller was motioned by Rick Bouchelle, seconded by Wendy Bryant and voted unanimously.
  - Secretary Nichole B. Gillis was motioned by Martin Thompson, seconded by Rick Bouchelle and voted unanimously.
- A committee to be formed of a variety of members and interested parties to rewrite the by-laws and at this time we are going with majority. This was motioned by Vernon, seconded by Nichole and voted unanimously.
- Host Upper Bay Show in North East the third weekend in October. Martin motioned, Wendy seconded and was voted unanimously.
  - Rick Bouchelle as Chairman of the show was nominated by Nichole and seconded by Martin and thus voted unanimously.
- As appointed curator Jack Manning has been prohibited to vote up until this point. Rick made a motion to give Jack voting right, seconded by Nichole and voted unanimously.
- Change the membership form to have a family member at \$40. Motioned by Vernon, seconded by Nichole, voted unanimously.

Regular monthly meetings will be held on the third Monday of each month at 6:00 P.M. at the UBM.  
(April 16<sup>th</sup> 2012)

Meeting adjourned.